

## MSc. Digital Business and Artificial Intelligence

# GUIDO NAVIA

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Data Analyst with over 5 years of international experience in both the public and private sectors, currently seeking a role where I can transform complex data into strategic decisions that drive measurable impact, particularly within tech, AI, or consulting environments.

I bring a strong mix of technical and business skills developed through performing analytics initiatives across Europe and Latin America. Fluent in Spanish, English, Italian, and Portuguese, I stand out for my ability to combine data storytelling with execution. I'm passionate about using data to uncover opportunities, solve real-world problems, and shape smarter decisions.

## CORE COMPETENCES & ACHIEVEMENTS

**Technical Skills:** Python · SQL · Tableau · STATA · Power BI · Microsoft Office

**Data Expertise:** Data Analysis · Visualization · Automation

**Soft Skills:** Multilingual (EN, SP, IT, PT) · Data Storytelling · Cross-functional Collaboration

**Achievements:** AWS All Builders Welcome Grant (2024) · Colfuturo Scholarship (2022) · Top 1% GPA (2017)

## WORK EXPERIENCE

- **Fortidia | Milan, Italy | Jul 2023 – Present**  
*Business Intelligence Analyst (Mar 2025 – Present) | Product Analyst (Jul 2023 – Feb 2025)*
  - Automated dashboards cutting manual reporting by 40%. Integrated AI solutions increasing productivity by 150%. Optimized product performance through data models.
- **Secretaría de Educación de Bogotá | Bogotá, Colombia | Jan 2020 – Aug 2022**  
*Advisor, International Affairs (Aug 2020 – Aug 2022) | Delivery Unit (Jan 2020 – Aug 2020)*
  - Managed partnerships and delivered 15,000+ grants. Implemented KPIs and data-driven strategies to improve education programs.
- **Universidad Nacional de Colombia | Bogotá, Colombia | May 2019 – Dec 2019**  
*Research Assistant*
  - Assessed education policies via analysis of 830 standardized tests, identifying improvement opportunities.
- **Lockey | Belo Horizonte, Brazil | Jun 2018 – May 2019**  
*Business Analyst*
  - Conducted customer and market analysis, reducing marketing costs by 10%.
- **Agencia Nacional de Defensa Jurídica del Estado | Bogotá, Colombia | Sep 2017 – Dec 2018**  
*Data Scientist*
  - Delivered data insights that improved legal review efficiency by 18%.
- **National Planning Department | Bogotá, Colombia | Sep 2016 – Feb 2017**  
*Data Science Intern*
  - Presented data analysis leading to adoption of new crime reduction strategies.

## EDUCATION

- **MSc. Digital Business and Artificial Intelligence**, Skema Business School (2023; Antibes, France)
- **First Level Master in Statistics**, Universidad Nacional de Colombia (2018; Bogotá, D.C)
- **B.Sc. in Economics**, Universidad Nacional de Colombia (2017; Bogotá, D.C)
  - Academic Exchange, Tecnológico de Monterrey (2016; México City)